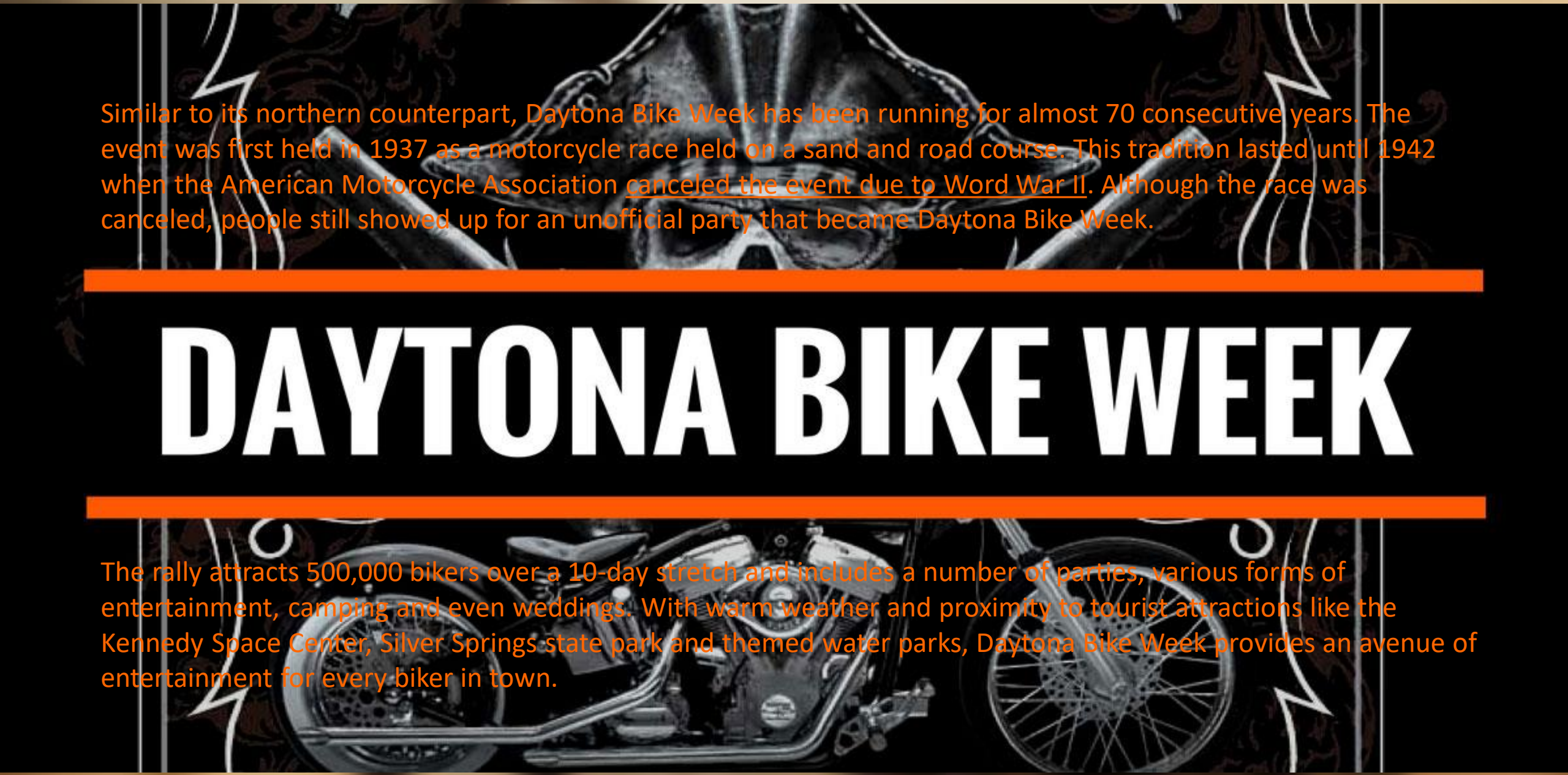

MOTOR
HARLEY-DAVIDSON
TRADE
CYCLES
MARK
THE ROAD
STARTS HERE.


STURGIS
75TH ANNIVERSARY
SOUTH DAKOTA
2015
BLACK HILLS RALLY
BIKE WEEK
LACONIA
HARLEY-DAVIDSON
NEW HAMSHIRE
MOTOR HARLEY-DAVIDSON CYCLES
TRADE MARK
THE ROAD STARTS HERE.
SUMMER STREETS
2019
DIA DE LOS MUERTOS
TWENTY-FIRST ANNIVERSARY
REPUBLIC OF TEXAS
BIKER Rally
AUSTIN
TEXAS
EST. 1995
BBB
BIKES BLUES & BBQ
MOTORCYCLE RALLY
80 YEARS
DAYTONA BEACH, FL
BIKE WEEK
2021
MAP OF THE
UNITED STATES
AND
TERRITORIES.
TOGETHER WITH
CANADA &c.



Similar to its northern counterpart, Daytona Bike Week has been running for almost 70 consecutive years. The event was first held in 1937 as a motorcycle race held on a sand and road course. This tradition lasted until 1942 when the American Motorcycle Association canceled the event due to Word War II. Although the race was canceled, people still showed up for an unofficial party that became Daytona Bike Week.

The rally attracts 500,000 bikers over a 10-day stretch and includes a number of parties, various forms of entertainment, camping and even weddings. With warm weather and proximity to tourist attractions like the Kennedy Space Center, Silver Springs state park and themed water parks, Daytona Bike Week provides an avenue of entertainment for every biker in town.

79th Daytona Beach, Fl

BIKE WEEK

DAYTONABIKEWEEK.COM

"Daytona is all about the sun, the sand, the surf, palm tree's and warm Nights….So the colors for the group reflect a washed, beach-vibe, while still connecting to the the Harley Davidson Heritage. Bodies are relaxed and Casual, with a lightweight sweatshirt and hoodie for when the sun sets. Fabrics are enzyme & silicone Washed, trims are antiqued, and contrast and top stitch details remind you that your ready to roll in cool relaxed comfort."











Daytona 1 Riding tank
Cotton/Span Garment Washed Baby Rib.

Dayton 2 baby rib “flow top”.
Cotton/Span Garment Washed baby rib.
Woven cotton neck banding.
Raw Edge Hem.

Dayton 3 Keyhole s/s tee.
Silicone Washed Rayon/Spandex.

Daytona 4 Raglan L/s Vneck.
Garment Enzyme Washed Baby Waffle.



Daytona 5 Riding Cropped Sweatshirt.
100% Cotton Garment Washed baby French Terry.

Daytona 6 Hoodie
100% Cotton Garment Washed French Terry.

Daytona 7 Sheer Burnout s/s Henley.
Cotton/Viscose Burnout w/contrast-
Cover-stitch on all seams.



Daytona 8 Trophy Vest.
12oz Stonewashed & sandblasted denim with multiple patches.



Daytona Fitted shopshirt with printed logo and contrast sleeve patching.
Cotton/Nylon/Spandex.



Daytona 10 Riding Jean.
10oz Stretch Denim Medium silicone Wash.



Daytona 11 Night Out Jean.
10oz Cotton/Span Black Denim Silicone Wash.



Daytona 12 Riding Chaps.
1.0mm thick cowhide leather





Laconia Motorcycle Week

Lake Winnipesaukee, Laconia, NewHampshire

8th-16th June

In terms of overall size, Laconia Motorcycle Week is slightly below the likes of Daytona and Sturgis, but the small-town New Hampshire gathering is actually the oldest bike rally in the country. The quaint New England scene on Lake Winnipesaukee would be enough to put this rally on our list, but its fun and unique events like the largest beer belly contest make this festival a must-see. Thrill-seekers can participate in the rally's many races, while others can just cruise the tree-lined roadways along the state's largest lake. If you attend, don't miss out on riding the Mount Washington Auto Road, ascending the highest peak in the northeast at 6,288 feet.

"Being so close to the July 4 Weekend, there's usually a Lot of Americana-influence at Laconia, so the group is Full of nods to Old Glory in relaxed, moto-driven silhouettes For the ride, and into the evening."



Laconia 1 Moto lace-up tank.
Cotton Span poor-boy with jersey banding.
Antique gunmetal grommettes. HD Logo back neck taping.

Laconia 2 fitted s/s tee.
Rayon Span with HD logo back neck taping.

Laconia 3 garment washed rib l/s tee with antique gunmetal snap.s
Cotton Span poor-boy rib with contrast HD back neck taping.



Laconia 4 Rayon Slub pinstripe L/S.
HD Printed logo contrast back neckband.

Laconia 5 100% cotton garment washed waffle.
HD Printed logo contrast back neckband.

Laconia 6Rayon/Span fitted scoop with gathered hip detailing.
HD printed logo contrast back neckband



Laconia 7 garment washed tie-front shirt.
Y/D stretch poplin plaid or solid garment washed.
Double top stitch detailing, Pearl snap buttons.



Laconia 8 12 Oz Silicone washed and sandblasted Jacket.
Printed leather Stars and stripes patches. Back Printed Graphic.
"Laconia" antique gunmetal logo buttons. Back neck HD Logo taping.



Laconia 9 12 oz Silicone washed and sandblasted vest.



Laconia 10 zip front garment washed “shop Shirt”.
Cotton Spandex with Antique Gunmetal zipper, bust & Princess seam detail.



Laconia 11 Cropped Lazy-boy pocketed hoodie.
Garment and silicone washed.



Laconia 12 10oz stretch denim Distressed Pencil Biker.
Padded thigh and seaming detail.



Laconia 13 10zo med garment wash boot-cut jean.



Laconia 14 Stars & Stripes Cowgirl hat.
Printed Straw.



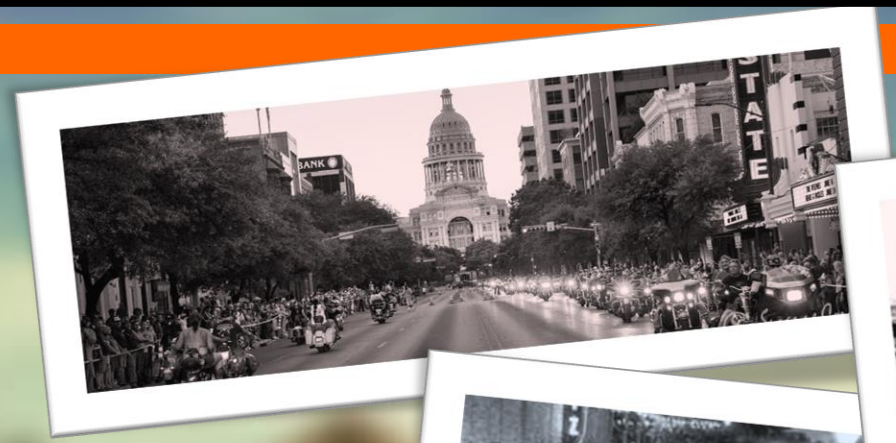
Laconia 15 12oz overall short.
Raw hem edges.
Antique gunmetal muttons and trims.

ROT BIKER RALLY:

Austin, Texas

13th – 16th June

Although its just 18 years old, the the Republic of Texas Biker Rally in the state's capital is the largest ticketed motorcycle rally in the nation, according to the ROT website. The event is so large that the City of Austin has joined forces with ROT Biker Rally by closing off about 50 blocks downtown for a massive parade and party that is typically held the second weekend in June – one that's expected to draw more than 200,000 people. This year's ROT Rally is scheduled for June 12 to 14 and will use the Travis Co. Expo Center as its headquarters. The mass gathering isn't just known for the congregation of cool and unique bikes, either. Austin's self-proclamation as the "music capital of the world" has seen great musicians pass through central Texas, and the ROT rally is just another reason to attract great acts. Past rally headliners have included Willie Nelson, Joan Jett, Eddie Money, Twisted Sister, Charlie Daniels and Hank Williams Jr. This June, ZZ Top headlined the rally's entertainment.











"In June, It's 110 in the shade…..,
So the looks are light and casual and Texas-sexy.
It's all about washed indigos, with some Feminine pinks and baby blues.
Styles are moto-Insprired, yet fun,sexy and with a little Texan whimsy."



Texas 1Lowrider tank Rayon/nylon/span.

Texas 2 V-neck cap sleeve Cotton slub. Garment washed.

Texas 3 Cowboy Yoke Baseball tee. Cotton Jersey Patch stars at elbows. Garment washed.

Texas 4 100% dip dye Lyocell scoop neck.



Texas 5 cross-neck scoop s/s tee.
Garment washed Tencel.

Texas 6 Cold Shoulder Tank Tee.
Garment Washed Cotton Slub.

Texas 7 Zip Front Y/D Riding Shirt.
100% cotton Enzyme Garment Wash.

Texas 8 Relaxed Riding sweatshirt.
100% cotton French Terry Garment Wash.



Texas 8 8oz Stretch denim zipper front cap sleeve shirt. Antique silver zip and pull, pearl snaps.



Texas 9 10oz stretch denim garment washed & sandblasted. Antique silver buttons& snaps Logo back detailing.





Texas 10 10 oz Stretch denim cut offs.

Texas 12 ROT logo Cap.



Texas 11 Stretch denim sandblasted riding pants. Zipper detailing at knee's. Thigh stitching detail.

STURGIS MOTORCYCLE RALLY:

Sturgis, South Dakota
2nd – 11th August

The quintessential rally known the world over, this gathering has been around since 1938. Every August, the small town of Sturgis, South Dakota, plays host to one of the largest biker rallies in American history. Riders from all across the globe make their way to the small western town to partake in multiple events. The rally originated as a celebration with roughly two dozen racers participating in a few functions, including a half-mile race and various ramp jumps, the South Dakota Office of Tourism says. The gathering has grown exponentially since then, with more than 730,000 riders in attendance in 2015, an all-time high; the rally typically sees around 500,000 people each year. Hidden in the northern quadrant of the South Dakota Black Hills, Sturgis Motorcycle Rally has a picturesque backdrop and miles of open roads in close proximity for riders to explore. Normally a town of under 7,000 residents, Sturgis happily hosts the throngs of bikers that entertain the senses with growling engines and the smell of exhaust, and brings in an estimated $800 million yearly.









"Sturgis is vintage, history, legacy and all About connecting the past to present & to the future.
Colors are Vintage Harley-Davidson, with Fabrics, trims & detailing re-calling the styles and looks of years past.



Sturgis 1 Poly/Lycra/Span Racer Back. Bodysuit

Sturgis 2 Cotton/Span Racer. Woven Patch on left sleeve. HD contrast back neck logo detail.

Sturgis 3 cotton/span baby rib garment washed. HD contrast back neck logo detail.

Sturgis 4 Rayon Poly C & S slub-knit. Antique silver zipper extending from shoulder seam to cf bust w/HD Pull.



Sturgis 5 100% acid garment washed cotton Sweaty.
7” side slits w/high/low hem, acid wash rib cuff and neck.
HD Logo contrast neck banding.

Sturgis 6 Cotton/Span Enzyme washed moto racer.
Contrast printed sleeve stripes.
HD Logo contrast neck banding.

Sturgis 7 Cotton Poly French Terry Hoodie.
Contrast stitch and seaming detail. Cuff thumbholes.
HD Logo contrast neck banding.



Sturgis 8 Cotton/Nylon/Span zip-front ShopShirt.
Antique Gunmetal HD logo zipper pull.

Sturgis 9 Cotton Poly Flannel Plaid Rally Jacket.
Poly Nylon Fleece zip front snap-on vest inside.

Sturgis 10 10oz Stretch Cordura Denim with Cool Max Element.
Seesmart CE-level 1 protection, double layered with **PWR|shield**



Sturgis 11 Oversized Jersey Knit
Cap with contrast banded striping.
Harley Eagle Patch.



Sturgis 12 Stone Washed 10oz Stretch denim Riding jean.
Garment washed and sandblasted detailing.
Antique Silver snaps, zippers and rivets.



Sturgis 13 10oz Stretch denim front button detail.
Medium Enzyme wash.
Antique silver snaps, buttons, zippers and rivets.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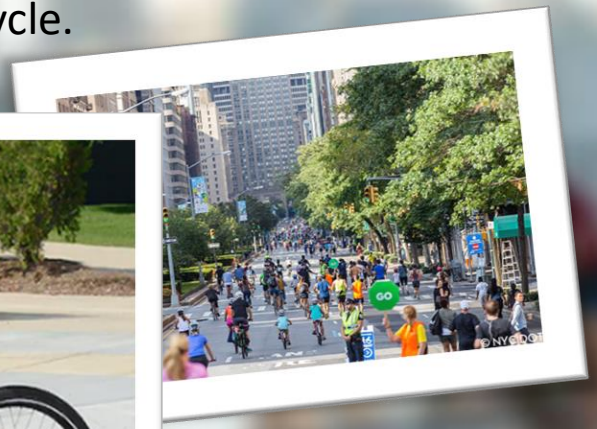
SUMMER STREETS
2019

Summer Streets .

The annual celebration of New York City's most valuable public space—our streets. Summer Streets provides space for healthy recreation and encourages New Yorkers to use more sustainable forms of transportation. In 2018, nearly 300,000 people took advantage of the open streets. A perfect place to ride the Electric Bicycle.







"The perfect end to a NYC summer
It Summer Streets…all the city
Opens up to riders enjoying
A silent city on their bikes.
The colors for the group come
Directly from the bikes, and
The graphics and signage become
Logos for each style.
The fabrics are light, moisture-
Wicking and durable. Every
Style has secret pockets, zips,
Places for phones, cc's and key's."



NYC1 Logo Sport Bra.
86% Polyester, 14% Spandex.

NYC12 Nylon Cap.

NYC 2 Dropped waist riding tank with side seam pulls.
86% Polyester 14% Spandex.

NYC3 Comfort fit Riding top with mesh sleeve muscle pockets.
86% Polyester 14% Spandex.



NYC 4 Contrast Piped Henly with thumbholes.
Moisture-wicking fabric 88% poly 12% spandex.
Side Seam hidden zipper pockets.



NYC 5 Contrast piping zip-front Stand collar Weekender w/thumbholes.
Moisture-wicking fabric 88%poly 12% spandex.
Hidden Welt Zip pockets.



NYC 6 Color-blocked French Terry hoodie.
100% Cotton.



NYC 8 Riding & Hiking short with size zip pocket & s/s Velcro fit adjusters.
88% polyester, 12% spandex.

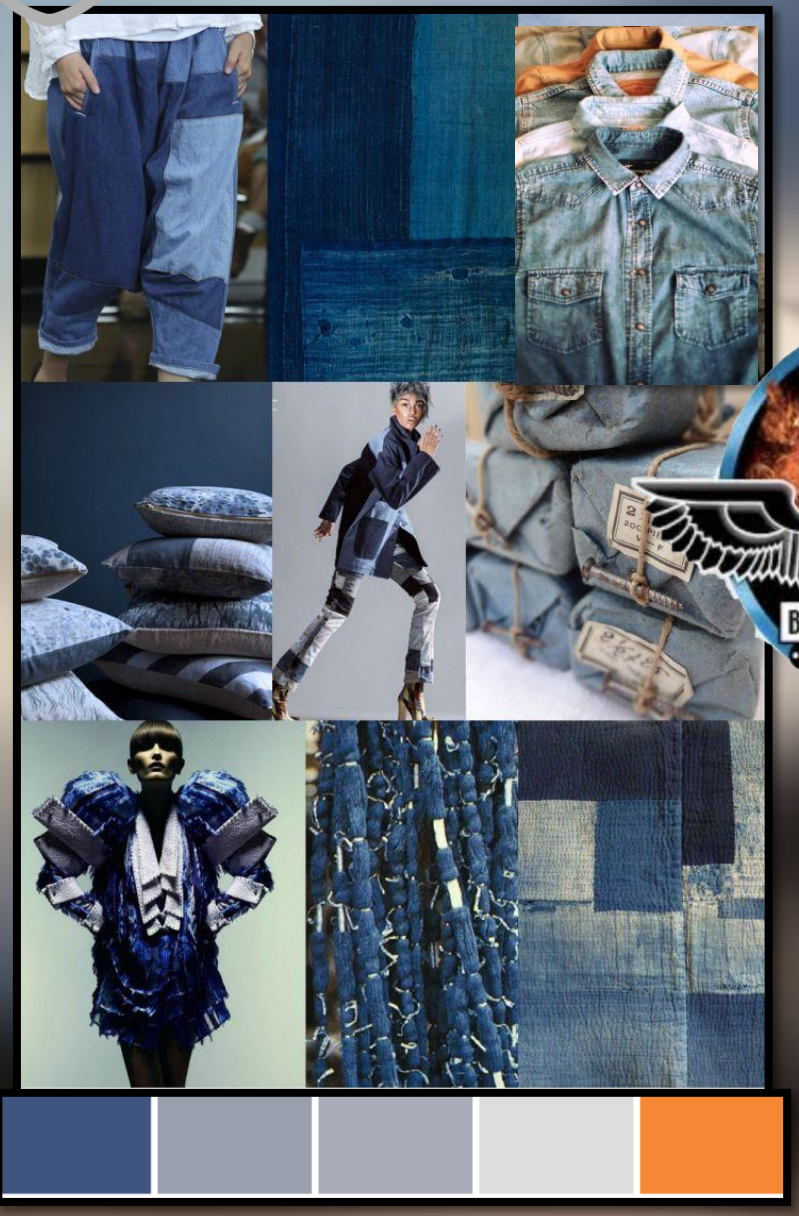


NYC 9 Road Riding High waist short with mesh side pockets.
88% polyester, 12% spandex.



NYC 10 Riding & Racing Pant with inside size zip pocket and banding detail.
88% polyester, 12% spandex.

NYC 11 Road Riding short with inside mesh pockets and banding detail.
88% polyester, 12% spandex.









BIKES BLUES AND BBQ

Fayetteville, Arkansas
25th-28th September

Known as the rumble in the Ozarks, the B, B& BBQ show raises money for local charities. The world's largest charity motorcycle rally that benefits women, children, and underserved members of the community, plus there's great riding around the Ozarks.

To date, the event has raised a colossal $2m. Billed as a family friendly affair, its organizers pride themselves as welcoming all members of the community. Located in the stunning Ozark Mountain foothills, riders swoop in from all over the country; with numbers in the hundreds of thousands in, and around the Fayetteville area. Feel good event, with plenty of entertainment in the area.

"It's still warm in the Ozarks at the end of September, so there's a relaxed-end of summer vibe in bodies and fabrications, With the added comfort of washed waffles, Thermals, and comfy sweatshirts. Colors Trend toward denim-riding-blues, with a Touch of Legacy orange."



BBB1 Garment washed button front henley tank.
Rayon/nylon/poly w/cotton poplin yoke and jersey trim.
Antiqued silver buttons.

BBB2 Garment/enzyme washed logo l/s Henley.
Cotton/Rayon Waffle with Bias Jersey Trim.
Antiqued silver buttons.

BBB3 Garment washed Slit front Graphic Baseball Tee.



BBB4 Tattoo sleeve tee.
Rayon/Nylon/Span garment washed.

BBB5 solid Washed Tencel cross-over tee.

BBB6 Drop Shoulder l/s forward seam sweatshirt.
Cotton/Poly Garment Washed baby waffle.

BBB7 Tunic length side slit hoodie w/pockets.
Cotton/Poly garment washed waffle.



BBB7 7OZ stretch denim sleeveless dancing shirt.

BBB8 Y/D plaid tie front sleeveless top.

BBB9 Stretch Black Denim riding pant.

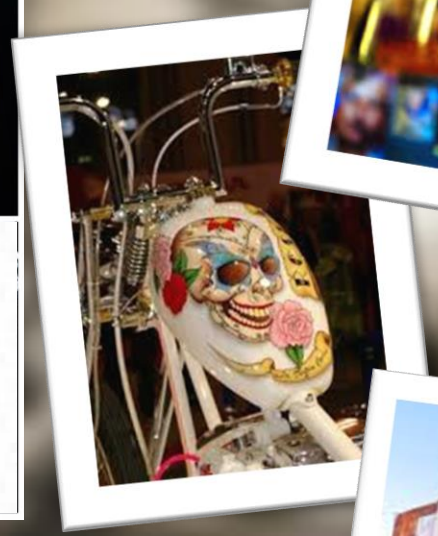
BBB10 Stonewash 10 oz denim Overall















Dia De Los Muertos Bike Rally
Oct 31-Nov 1
Santa Fe, New Mexico
This lesser-known rally started out as a
Spiritual procession, and now has blossomed
Into a festival of lights, memories, tequila and
A southwest rally culminating in the "drive to the
Sunset" parade.
"The group is all about ode's to the amazing
Graphics of the theme, playing with
A country western vibe, and living the
Harley-Davidson legacy in moto-inspired looks."



DDM1 Rayon/Cotton Slub Bod-Con Tank.
HD Contrast Logo back neck taping.



DDM2 Rayon cotton slub Keyhole lace-up.
Antique silver grommets, HD Contrast Logo back neck taping.



DDM3 Rayon/Span Slub.
Antique Silver Skull Buttons.
Hip Graphic and Back Graphic



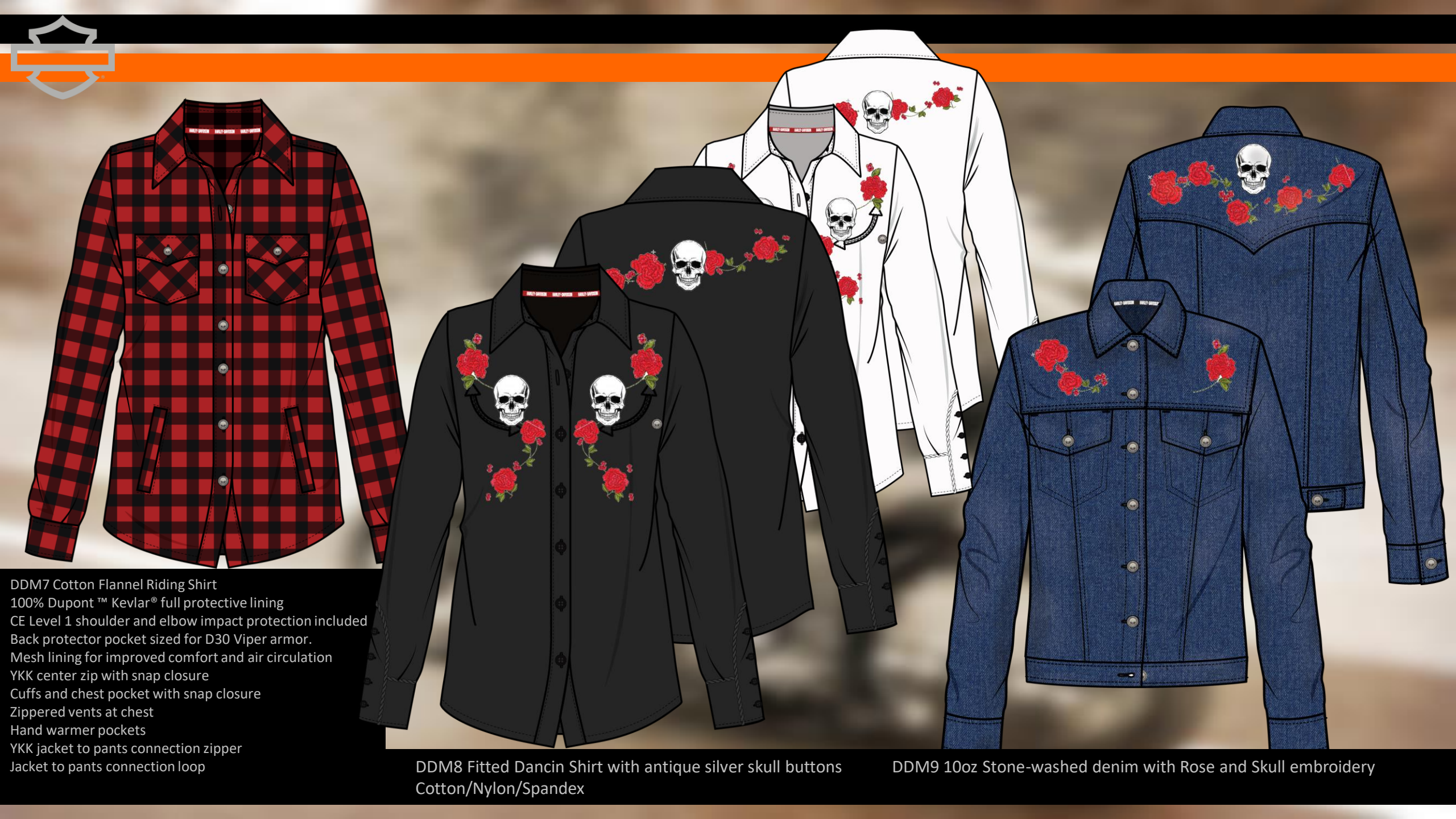
DDM4 Graphic l/s tee with printed sleeves
100% Enzyme washed cotton



DDM5 Cropped baby French terry hoodie with raw hem
100% cotton garment washed



DDM6 Y/D fitted shirt with Antique Silver Skull buttons.
Cotton/Nylon/Spandex



DDM7 Cotton Flannel Riding Shirt
100% Dupont ™ Kevlar® full protective lining
CE Level 1 shoulder and elbow impact protection included
Back protector pocket sized for D30 Viper armor.
Mesh lining for improved comfort and air circulation
YKK center zip with snap closure
Cuffs and chest pocket with snap closure
Zippered vents at chest
Hand warmer pockets
YKK jacket to pants connection zipper
Jacket to pants connection loop

DDM8 Fitted Dancin Shirt with antique silver skull buttons
Cotton/Nylon/Spandex

DDM9 10oz Stone-washed denim with Rose and Skull embroidery



DDM10 10oz stretch denim bootleg dancing jean.



DMM11 Double front pocket Chap w/Lace-up back.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