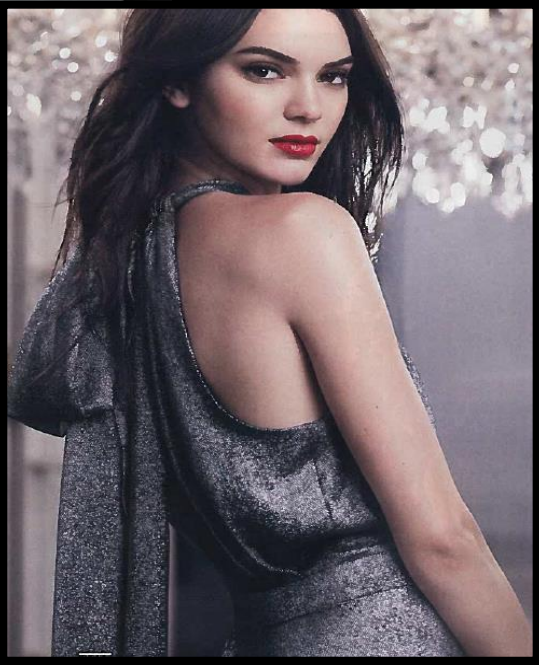


FALL STARTS HERE

KNIT TOPS
fall2017

Fabric Trend and Direction







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Dear Friends,

Fall is upon us!....and with Fall comes the incredible opportunities for Knit tops to Shimmer and shine and WOW!
It's all about the fabric when it comes to Knit Tops for Fall....
So I've put together this overview for you ...Hoping that you'll do your best to find the absolute most incredible fabrics to Elevate Fall 2017 Knit collection to be the best it's ever been at Chicos!

The following pages ouline the fabric trends that are going to be very important for 2017.

Lace-Chemical, burnout, foil Coated, Black Shiny coated...Modern Geo Laces and Vintage romantic Lace-Lace on Mesh, embroidered and beaded mesh , beaded meash.

Velvet-Very important for the season-Washed and treated stretch velvet, burnout velvet, Pane Velvet, crushed velvet, foil printed velvet, Pleated Velvet.....

Brocades and Jacquards -luxe jacquard on knit ponte or jersey...Evoking the romance of Bohemian Elegance or a trip on The Orient Express following the Silk Road.

Vintage Animal - Rich and Elegant Cheetah and Leopart Jacquards on Ponte Knit, on double knit, in stretch lace, on mesh and in sequin patterns.

Faux Leather and Suede - back again for fall....but what is new? Foiled pleather and Suede! Shimmer Pleather and Suede, new treatments to soften and elevate...Pleated pleather and suede!

Shimmer and Shine -sequins on mesh, shimmer and foiled ponte and ITY, Novelty jersey with gold or silver lurex, burnouth wiht metallic patterns....Shimmer black foil on rayon spandex in novelty patterns....Making our classic s New and Luxe!

Indigo - Relaxed and Casual! Here we're looking for indigo-washed jersey's and casual influences in Rayon/Span, space-dyes, burnouts and novelty slub yarns...Even Indigo Foil to amp-up the Casual!

Pleats. Ruffles and Fabulousness! . . . Bring on the Pleats, the Ruffles and the novelty !

Fun, Sexy and Over The Top! - Embroideries on Knit mesh, Whimsy themes, sparkle and Over-the-top Knitted fabrics to Wow and Impress!

Don't ever forget the Classics....and What's New and better and even more FABULOUS for our basics, our quiet moments, our layers and our Drivers!

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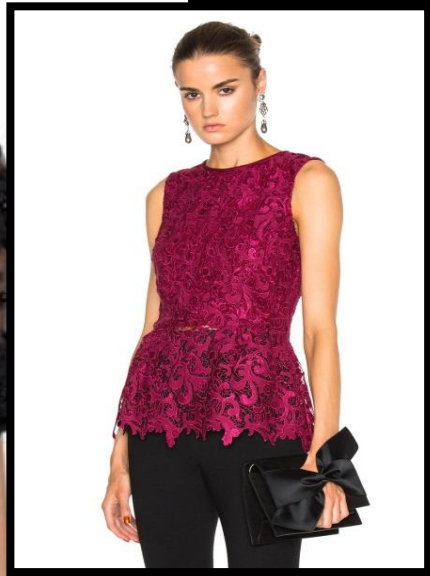









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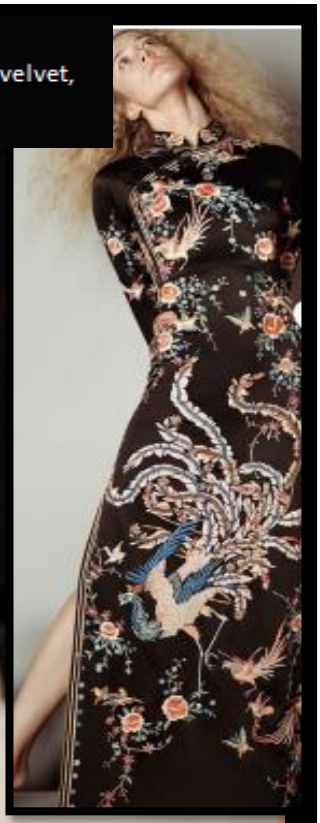





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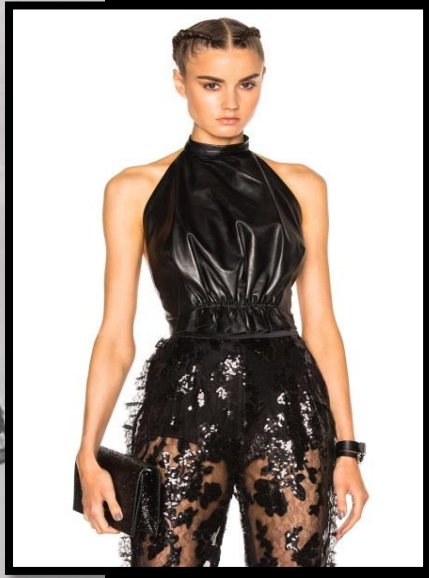

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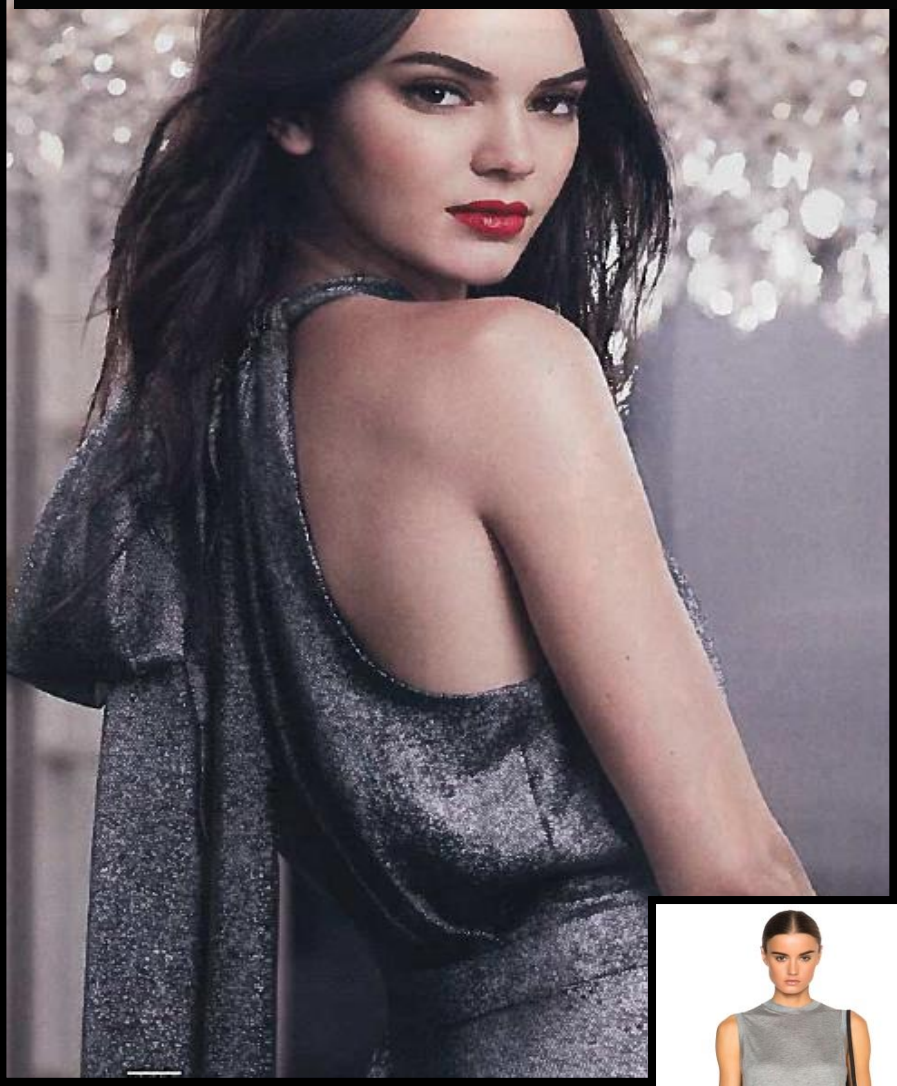











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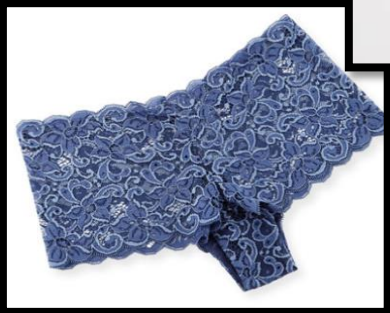



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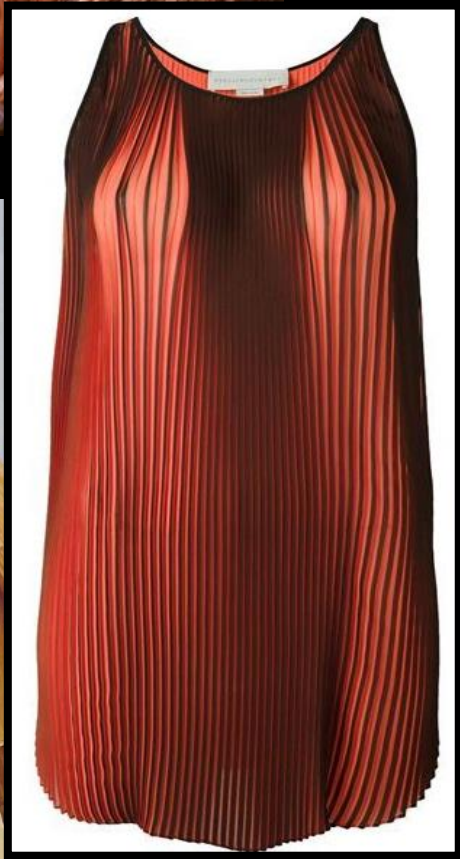





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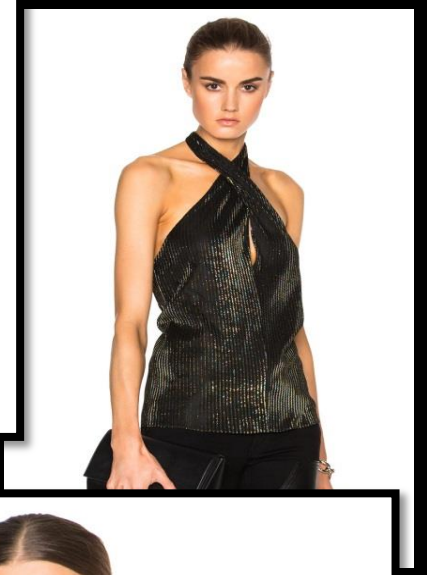









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