HOLIDAY 2016 | ROADMAP

early october, late october & november

9.27, 10.11 & 11.8

chico's



ECRU

BLACK

BRILLIANT PURPLE

STERLING SILVER

MATTE NICKEL



INSPIRATION

- [x] Vintage Inspired : 60s Vintage Shapes
- [ ] Jacquards
- [ ] Fur
- [ ] Menswear Influence with touches of Femininity
- [ ] Hardware















EARLY OCTOBER 9.27.16 I REFRESH 20%

60's vintage shapes are making a revival. Classic black and white is influenced by a modern menswear feel with touches of femininity. A pop of Brilliant Purple plays in well for added dimension. Touches of hardware add an interesting twist to menswear patterns and pair well with fun geometrics.



ECRU

ARABIAN CAMEL

MONROVIA RED

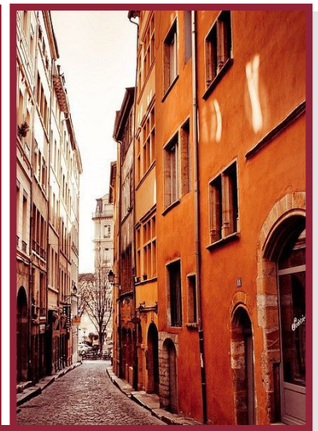
SUN CANYON

COCOA BEAN


SHINY GOLD


ROMAN BRONZE OX





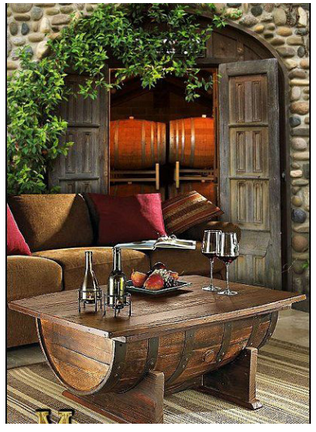
INSPIRATION

- [x] Leather
- [ ] Suede : Knit Suede Ankle Pant & Shirt
- [ ] Fur & Shearling
- [ ] Sweater Dressing & Sweater Coats
- [ ] Blouse Statement
- [ ] Capes & Ponchos
- [ ] Vests
- [ ] Jewelry: Status Jewelry & Tortoise













LATE OCTOBER 10.11.16 I UNDER THE TUSCAN SUN I LEFT SIDE 40%

La moda to the Italian woman is something exuded from within, and even though a rich design history may help, their style is unmistakable. The collection draws its colors from under the Tuscan sun of Florence with rich Bordeaux and sunset oranges grounded to a decadent chocolate brown and camel. The local flavor skews more cosmopolitan chic with a touch of avant-garde, where the women who wear it best never do things halfway. Rich in Italian leather and suede, a touch of fur, animal, foulard and status prints this elevated collection epitomizes the start of the holiday season.



ECRU

NEW OPAL

CORIANDER TAUPE

TAUPE HEATHER

DEEP NAVY

BRILLIANT PURPLE

TRELLIS GREEN

FINCH GREEN

AMBERED OLIVE

VERONA GREEN



STERLING SILVER

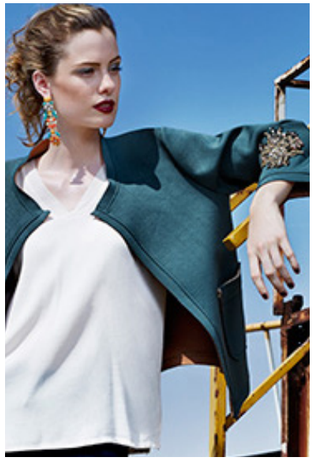
MATTE NICKEL





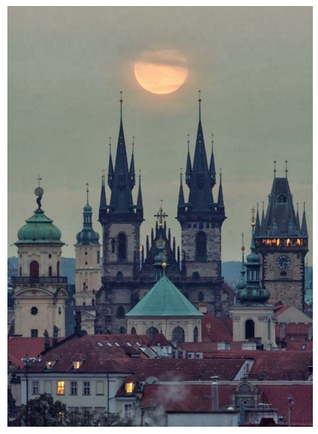
INSPIRATION

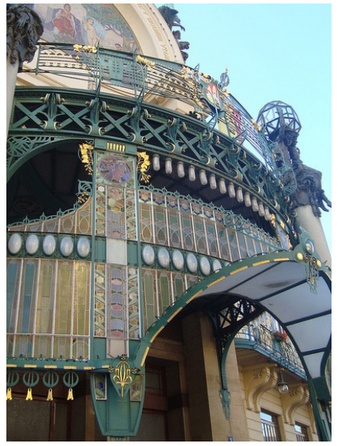
- [x] Wrapped to Perfection: Mix & Match Poncho & T-Neck
- [ ] Novelty Denim
- [ ] Embellishment & Embroidery
- [ ] Velveteen
- [ ] Plush & Boiled Wool
- [ ] Suede : Knit Suede Ankle Pant & Shirt
- [ ] Jewelry: Brooches & Colored Stones













LATE OCTOBER 10.11.16 I BOHEMIAN NOUVEAU I LEFT SIDE 40%

Inspired by Bohemian glass, produced in the regions of Bohemia and Prague. It has a centuries long history of being internationally recognized for its high quality, craftsmanship, beauty and often innovative designs. The intense jewel tone colors are a reflection of the hand-cut, engraved, and blown glass pieces. With a bohemian flair, the spirit of self expression reflects a cafe society focused on both art and music movements of that area. The collection embodies wrapped dressing in textural and plush fabrics. An eclectic mix of prints range from paisley, art nouveau and Asian fusion. A touch of damask tapestry and flocked denim jeans keep it casual. Vintage brooches are inspired by bohemian glass sculpted into works of art.



ECRU

NEW OPAL

BLACK

RENAISSANCE RED

CAPONATA PURPLE

SHINY GOLD

SEMI BRT. CHAMPAGNE

SAND LIGHT PEWTER

BRIGHT JET

BRILLIANT PURPLE



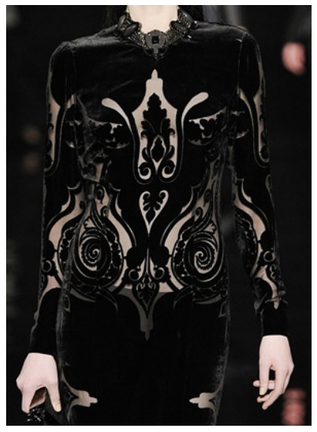
INSPIRATION

- [x] Dinner with Friends
- [ ] Party Tops
- [ ] Effortless Statement
- [ ] Statement Jackets
- [ ] Vest Friends
- [ ] Velvet, Burnouts & Plush
- [ ] Ruffles & Studs
- [ ] Embellishment
- [ ] Jewelry: Pearls, Faceted Jet













NOVEMBER 11.8.16 I L' OPERA DE PARIS I RIGHT SIDE 40%

Paris is famed, throughout the world, as one of the fashion capitals of the world, for its beautiful and stylish women, but most importantly it's all about attitude. They dress for themselves, aim to feel good and as a result do a great job looking flawless! Inspired by the grandeur of the Palais Garnier or simply the Opera de Paris. This collection is the epitome of the art of dressing and goes beyond attending a special event just to get her picture taken, and what's more effortless, or chic, than that? It's a time to celebrate the holidays whether your home entertaining or attending one of the many invites by family and friends. Time to invest in a statement jacket, a festive party top your girlfriends would envy or a luxurious piece of burnout velvet. And we can't forget about the trimmings, be a standout with ruffles, studs and pearls.



ECRU

NEW OPAL

FEATHER STONE

CORIANDER TAUPE

TAUPE HEATHER

TEXAS TAUPE

SOFT SOLISTONE

CERAMIC BLUE

AYERS GREEN

TRELLIS GREEN

PERPETUAL PURPLE

CAPONATA PURPLE

DAMES VIOLET

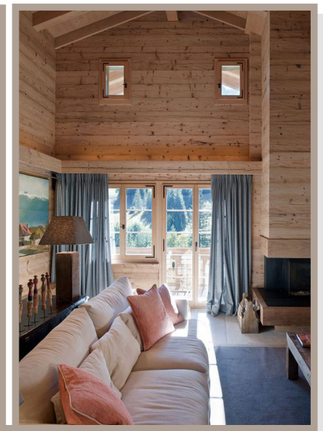


STERLING SILVER | MATTE NICKEL | SHINY CHAMPAGNE

SILVER GLITTER

PALE GOLD





INSPIRATION

- [x] Holiday Home Entertaining
- [ ] The New Twinset: Audrey Cardigan & Ribbed Turtleneck
- [ ] Cozy
- [ ] Texture
- [ ] Sweater Dressing
- [ ] Shine: Mixed Metals
- [ ] Winter Midtones
- [ ] Shimmer Cord
- [ ] Jewelry: Faceted & Cut Glass, Lumi Beads & Pearls













NOVEMBER 11.8.16 I COZY IN ST. MORITZ I LEFT SIDE 60%

Inspired by the snowcapped Swiss Alps, at a serene retreat in St. Moritz. This collection revels in the purity of the surrounding landscape that's oh so cozy, chic and highly textural that you'll just want to wrap yourself in. A neutral based palette with oatmeal's and heather grays highlights a beautiful breath of winter mid-tone feminine hues. A touch of shine and sparkle adds a touch of lux through lurex, embellishment and faceted stone jewels.