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Holiday Denim Working Concept-2016





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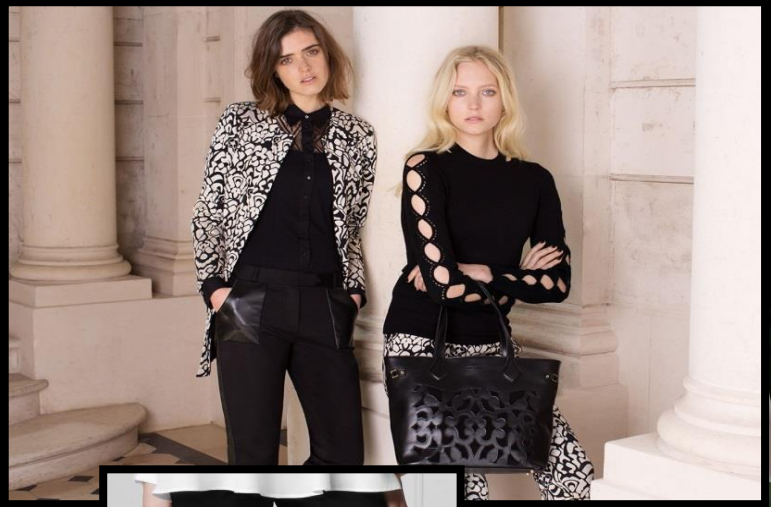

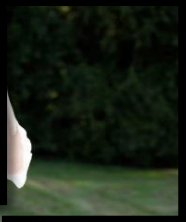



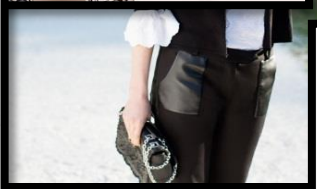









Concept-
black denim





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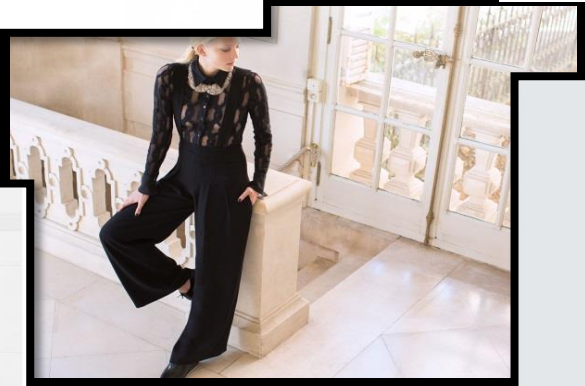











Concept-Velvet!









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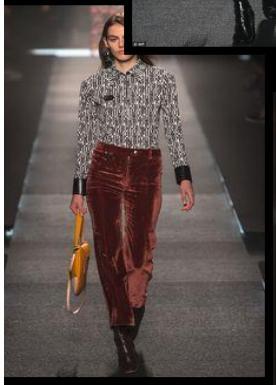







Concept-Velvet

Printed Velvet

Flocked denim














Concept-Moto











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ZIPPERS

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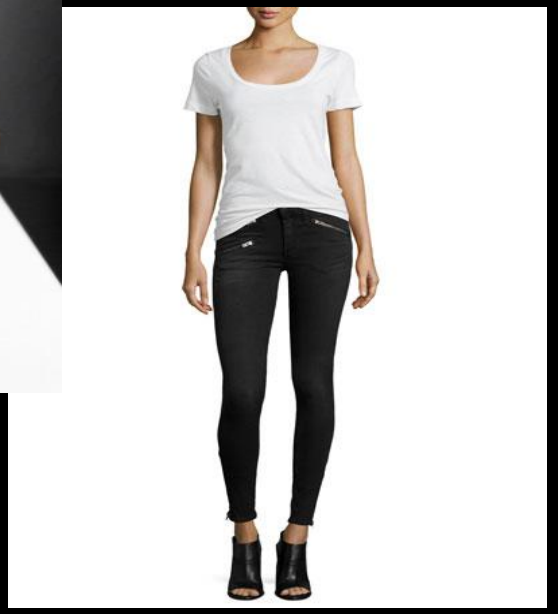











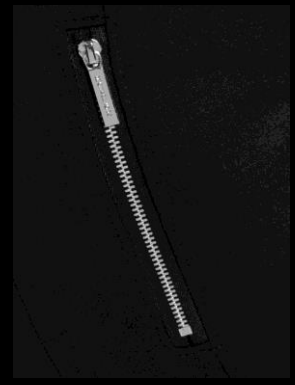



Embellishment



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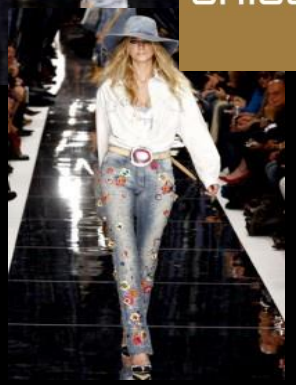



















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Animale!





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4
Wrapped to Perfection: Mix & Match Poncho & T-Neck
Novelty Denim
Embellishment & Embroidery
Velveteen
Plush & Boiled Wool
Suede : Knit Suede Ankle Pant & Shirt
Jewelry: Brooches & Colored Stones
INSPIRATION
ECRU
NEW OPAL
CORIANDER TAUPE
DEEP NAVY
BRILLIANT PURPLE
WELLIS GREEN
RICH GREEN
AMBERED OLIVE
VERONA GREEN
STERLING SILVER
MATTE NICKEL
LATE OCTOBER 10.11.16 I BOHEMIAN NOUVEAU I LEFT SIDE 40%
Inspired by Bohemian glass, produced in the regions of Bohemia and Prague. It has a centuries long history of being internationally recognized for its high quality, craftsmanship, beauty and often innovative designs. The intense jewel tone colors are a reflection of the hand-cut, engraved, and blown glass pieces. With a bohemian flair, the spirit of self expression reflects a cafe society focused on both art and music movements of that area. The collection embodies wrapped dressing in textural and plush fabrics. An eclectic mix of prints range from paisley, art nouveau and Asian fusion. A touch of damask tapestry and flocked denim jeans keep it casual. Vintage brooches are inspired by bohemian glass sculpted into works of art.
HOLIDAY 2016 ROADMAP | CONCEPT
LATE OCT RIGHT SIDE | 10.11.16 FLOOR SET
chico's DATE CREATED: 10.28.15 | MD: 12.04.2015 | 4:01 PM
X:\SHARED\CHICOS\TREND\2016 CONCEPTS\HOLIDAY 2016\ROADMAP





ECRU

NEW OPAL

BLACK

RENAISSANCE RED

CAPONATA PURPLE

BRILLIANT PURPLE





- [x] Dinner with Friends
- [ ] Party Tops
- [ ] Effortless Statement
- [ ] Statement Jackets
- [ ] Vest Friends
- [ ] Velvet, Burnouts & Plush
- [ ] Ruffles & Studs
- [ ] Embellishment
- [ ] Jewelry: Pearls, Faceted Jet

INSPIRATION













NOVEMBER 11.8.16 I L' OPERA DE PARIS I RIGHT SIDE 40%

Paris is famed, throughout the world, as one of the fashion capitals of the world, for its beautiful and stylish women, but most importantly it's all about attitude. They dress for themselves, aim to feel good and as a result do a great job looking flawless! Inspired by the grandeur of the Palais Garnier or simply the Opera de Paris. This collection is the epitome of the art of dressing and goes beyond attending a special event just to get her picture taken, and what's more effortless, or chic, than that? It's a time to celebrate the holidays whether your home entertaining or attending one of the many invites by family and friends. Time to invest in a statement jacket, a festive party top your girlfriends would envy or a luxurious piece of burnout velvet. And we can't forget about the trimmings, be a standout with ruffles, studs and pearls.

HOLIDAY 2016 ROADMAP | *CONCEPT*

NOVEMBER LEFT SIDE | 11.8.16 FLOOR SET



ECRU

NEW OPAL

FEATHER STONE

CORIANDER TAUPE

TAUPE HEATHER

TEXAS TAUPE

SOFT SOLESTONE

CERAMIC BLUE

ANDIS GREEN

TRELLIS GREEN

PERPETUAL PURPLE

CAPONATA PURPLE

DAMES VIOLET

STERLING SILVER | SATIN NICKEL | SHINY CHAMPAGNE

SILVER GLITTER

PALE GOLD





INSPIRATION

- [x] Holiday Home Entertaining
- [ ] The New Twinset: Audrey Cardigan & Ribbed Turtleneck
- [ ] Cozy
- [ ] Texture
- [ ] Sweater Dressing
- [ ] Shine: Mixed Metals
- [ ] Winter Midtones
- [ ] Shimmer Cord
- [ ] Jewelry: Faceted & Cut Glass, Lumi Beads & Pearls













NOVEMBER 11.8.16 I COZY IN ST. MORITZ I LEFT SIDE 60%

Inspired by the snowcapped Swiss Alps, at a serene retreat in St. Moritz. This collection revels in the purity of the surrounding landscape that's oh so cozy, chic and highly textural that you'll just want to wrap yourself in. A neutral based palette with oatmeal's and heather grays highlights a beautiful breath of winter mid-tone feminine hues. A touch of shine and sparkle adds a touch of lux through lurex, embellishment and faceted stone jewels.